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**VIBE's next guidance
report was released**

in May:

Introduction to Sustainable Real Estate

Download your copy!

VIBE released an "Introduction to Sustainable Real Estate," the latest in its series of guidance reports. Written for beginners and building professionals alike, it offers a condensed, birds-eye view of the topic of sustainable real estate, examining the connection between the built environment and some of the greatest environmental and social challenges of our time. After discussing how climate change, biodiversity loss, and social equity are impacted by the built environment, the report explores what a more sustainable built environment might look like and possible pathways to achieve it. The business case for environmental, social, and governance (ESG) and sustainable real estate is also covered, along with industry trends and challenges and opportunities ahead.

See [this link](#) to download the guidance report, and please share with a friend or colleague. We are grateful to our sponsors RE Tech Advisors and Verdani Partners. As VIBE continues to grow, we welcome your thoughts and feedback.

Challenge

Buildings are responsible for one-third of all greenhouse gas emissions and pose their long lifespans, have an inherent climate impact if not designed and operated sustainably. Thousands of leading companies and institutions recognize the role that the built environment plays in their environmental, social, and governance policies and are searching for ways to lower the carbon footprint of their real estate portfolios—while improving the health and well-being their workforces and communities. Yet, delivering sustainable buildings at the pace and scale required by the urgency of the climate crisis requires that we have a deep base of capable trained ESG professionals with the knowledge and skills to reduce emissions from the built environment.

The Solution

VIBE believes that today's students, educators, and real estate and sustainability professionals play important roles in solving the climate crisis. We're developing the Sustainable Real Estate 12-book series as the most up-to-date resource on sustainable real estate to students, others, and inspire the leaders of today and tomorrow.

This collection will teach the critical aspects of sustainability in commercial real estate for the built environment—with topics that will establish a solid foundation of ESG knowledge for any professional and student.

Sponsorship Opportunities

VIBE looks to partner with leading companies, organizations, and individuals who share our commitment to education and climate health and Sustainable Real Estate Series at the following levels.

Other sponsorship levels and options are linked.

Please help make the entire Sustainable Real Estate Series possible by leading the writing, editing, design, publishing, and marketing of 11 of the remaining all 12 books. Draftable to LEED Green Strategies for their generous sponsorship in December 2021 of Book 1 in the series.

Benefits of Sponsorship

Our generous sponsors will be acknowledged through:

- Branding your company's logo alongside VIBE's on a book cover and/or book jacket.
- Content feature a forward or insert from your company.
- Marketing: sponsors will be featured across all marketing collateral including website, social media, traditional media, advertising, VIBE and the book newsletters, and email campaigns.
- Education: take part in our webinars or events featuring your book's topic of focus.
- Other: VIBE looks forward to collaborating with our sponsors to leverage shared opportunities to drive impact with your professional development, including alignment with UN SDGs for education.

Guidance report series sponsorship is available

VIBE was founded by Verdani Partners as a mission-drive non-profit to make the building sector a more powerful solution to our climate challenge by encouraging sustainable development and operations globally. VIBE strives to help catalyze urgent action for climate solutions. Never before has there been a greater need for action to help stabilize Earth's climate as the present. Scientists report that in order to limit temperature rise to 1.5 degrees, the next 7 years will be critical. We invite you to give generously to fuel impactful action and meaningful change. Learn more at our [website](#) and [watch our video](#).

By working with our vast networks including educators, building professionals, environmental organizations, investors, developers, and industry groups, we promote and distribute powerful resources to educate and train thousands of students and industry professionals. Our goal is to inspire them to sustainably improve the built environment to work towards a healthier climate and catalyze collaborative action to combat climate change — offering a thriving and more resilient planet for future generations. Your generous donations and sponsorship enables VIBE to develop, publish, and distribute our critical 13-part Sustainable Built Environment Guidance Report Series to reach thousands of students and building professionals for workforce development to deepen collective knowledge and capacity to improve our climate and planet via the real estate sector. We are grateful to Verdani Partners, RE Tech Advisors, and GID for their generous sponsorship of our first two guidance reports.

We invite you to contribute to a growing organization dedicated to scaling environmental solutions in the building sector by visiting <https://www.verdani-institute.org/donate>

Ways to Give

| | |
|----------------------------------|-------------------------------------------|
| PayPal → | gofundme → |
| By Mail → | Sponsor → |
| Guidance Report Sponsorship → | Facebook → |
| 1% for the Planet → | 2023 VIBE Sponsorship Level Benefits → |

VIBE's guidance report series is underway

Sustainable Built Environment Guidance Report Series



VIBE's current initiative is developing our Sustainable Built Environment Guidance Report Series, which will serve as a resource for educators, students, and professionals to scale their understanding of sustainability opportunities in the commercial real estate industry and accelerate action on climate change. The 13-part series aims to be a driver of workforce development in the growing and essential ESG field for the commercial real estate industry. We are seeking additional sponsorship and donations to help complete the series – **please visit for more information.**

LEARN MORE ABOUT THE SERIES

Sign up in advance for VIBE's next guidance report in late 2023 - Green Certifications and Rating Systems



Gratitude to our sponsors: RE Tech Advisors and GID



VIBE is grateful to both of our sponsors for the two existing Guidance Reports:

RE Tech Advisors

VIBE is grateful to RE Tech Advisors who generously sponsored **Guidance Report 1 – Introduction to Sustainable Real Estate**. As a sustainability advisor, RE Tech designs and implements award-winning programs to decarbonize and improve sustainability performance. Their interdisciplinary team creates customized solutions that unlock value, fulfill investment objectives, and pioneer the transition to a low carbon economy. Headquartered outside of Washington, D.C., RE Tech supports real estate clients representing 1.2 billion+ square feet and \$1.5 trillion AUM, as well as climate partnership programs, such as the US DOE Better Buildings Program and the US EPA ENERGY STAR® Program.



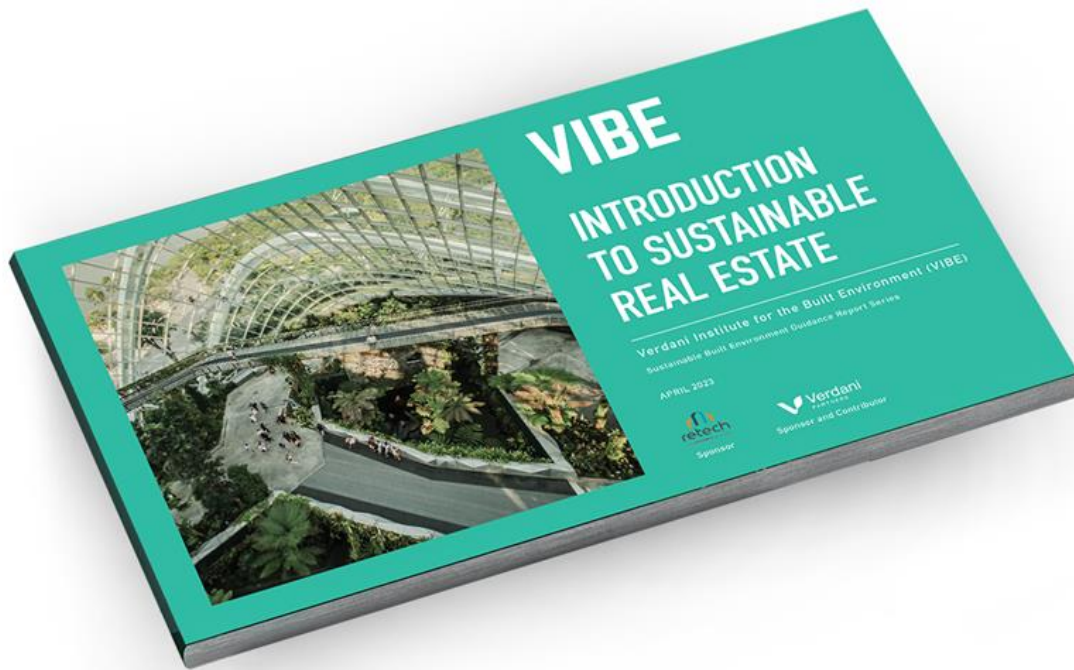
GID

VIBE is grateful to GID for sponsoring our first guidance report: Navigating ESG Reporting Frameworks. GID is a vertically-integrated real estate investor, operator, developer, and fiduciary, that has operated a diverse portfolio of multifamily, industrial, and mixed-use developments for over 60 years. With corporate offices in Atlanta, Boston, Dallas, New York City, and San Francisco, GID's mission is to provide superior real estate solutions that create economic value and advance sustainable communities. GID aims to integrate Environmental, Social, and Governance principles and leverage its investment, development, and management experience to enhance the communities in which they invest, live and operate. GID has been a VIBE supporter since 2021 aligning with the environment pillar of GID's GIVE program – [learn more here](#).

Download VIBE's guidance report #1
sponsored by RE Tech Advisors –
Introduction to Sustainable Real
Estate



May 2023 Guidance Report: Introduction to Sustainable Real Estate



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Download VIBE's guidance report #2
sponsored by GID – Navigating ESG
Reporting Frameworks



Navigating ESG Reporting Frameworks: A Comprehensive Guide



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VIBE is busy so far in 2023!



SUSTAINABLE
PROPERTIES



RESILIENCE &
RISK MANAGEMENT










EDUCATION &
RESEARCH



COLLABORATION

- Continued to make progress on our guidance report series with two of 13 published so far
- **Deepened our partnership with 1% for the Planet**
- Participated as an exhibitor at the **MyGBCE in Los Angeles** in May
- Sponsored a gift basket at the **Tip Top Run Event** by a Carlsbad non-profit The Agua Hedionda Lagoon Foundation
- Onboarded seven new volunteers and initiated a program for deeper ongoing volunteer engagement
- Promoted **ECH** by offering complimentary e-books on Earth, America Reads, Mothers & Fathers Days
- Continued donating a tree planting for each ECH copy sold with our partner **Ecologi**
- Boosted our social media engagement with expert guidance of a consultant
- Updated our website to replace the former book series with guidance reports
- Connected regularly with our prestigious and accomplished VIBE Board Members — meet them at the link below!

Meet VIBE's Board of Directors

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|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
|  |  |  |  |  |  |  |
| JENNIFER BERTHELOT | Brad Molotosky | Avery Kintner | Daniele Horton | Lou Raiolo | Janice Lao | Lily Chertok |
| Global Sustainability & Wellness Expert CEO of A Sustainable Production in Los Angeles | Real Estate, LEED-AP O+M Partner at Duane Morris | Controller and Financial Accounting Green Construction, USGBC San Diego Chapter Board | Founder & President at Verdani Partners, AIA, LEED Fellow, CEM, CalBRE | ESG Solutions Advisor I, Advocate and ESG Solutions Advisor, Founder & CEO of "The Purpose Alliance" | Global ESH and Sustainability Expert, Environmental Scientist & Development Economist, and ESG Director of "Helen of Troy" | Student at Claremont McKenna College, member of Climate Action Santa Monica and Team Marine |



VIBE is a non-profit member of
"1% For the Planet"
please help support us!

In Summer 2022, VIBE became a non-profit environmental partner on the **1% for the Planet** platform, which brings together smart environmental giving with responsible businesses to give back to create a healthier planet. Currently, less than 3% of philanthropy goes to green causes, yet the urgent challenges facing our planet demand much more. Dedicated to tackling this problem, 1% for the Planet is a network of like-minded individuals, businesses, donors, and environmental partners working together toward a common goal - protecting the future of our beautiful shared planet.

VIBE was honored to be selected as an environmental partner, but we need more supporters! Since thriving partnerships deliver longer-term support and greater impact for all, the platform's business members

engage directly with approved environmental partners, such as VIBE to provide monetary donations, volunteer time, in-kind donations, and promotional support. We could use your help, please consider donating on the platform and sharing our profile with others.



Other ways to support VIBE

- Write a review of Earth's Climate Heroes (ECH) on Amazon

- Purchase bulk ECH copies for donation to your local school or library
- Follow and engage with VIBE's social media on **LinkedIn**, **Twitter**, **Facebook**, **Instagram**, and **YouTube**
- Encourage others to **subscribe to receive VIBE's newsletter**
- Become a volunteer for VIBE's **ESG Guidance Report series** or refer someone in your network
- Be an expert contributor to VIBE's **ESG Guidance Report series** or identify others
- Contribute to **VIBE on the 1% for the Planet** platform

CONTACT US

Earth's Climate Heroes children's book makes a wonderful gift idea for summer reading!

PURCHASE VIBE's ECH BOOK



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