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## Make an Impact on GivingTuesday

All donations to VIBE will be triple-matched through December 31st

Today is GivingTuesday, which is an important day of global generosity where we collectively celebrate all acts of giving. Since 2012, GivingTuesday has inspired hundreds of millions of people around the world to collaborate, give back and do good.

This year, we are sharing the message of Verdani Institute for the Built Environment (VIBE) to help catalyze action for climate solutions. Never before has there been a greater need for action to stabilize Earth's climate as the present. Scientists report that in order to limit temperature rise to 1.5 degrees, the next 10 years will be critical. The time to act is now. We invite you to give generously to fuel impactful action and meaningful change. And right now all donations are triple-matched through December 31, 2021 (up to \$50,000).

VIBE was founded by Verdani Partners as a mission-driven non-profit organization to make the building sector a powerful solution to our climate challenge by encouraging sustainable development around the world. Please learn more about us at our updated website and [please see our video here!](#)



# GIVING TUESDAY

Please donate to VIBE on Giving Tuesday. Your generous tax-deductible gift will be triple matched (through December 31<sup>st</sup> to \$50,000 limit)

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[#givingtuesday](#)

[verdani-institute.org](http://verdani-institute.org)

By working with our vast networks including educators, building professionals, environmental organizations, developers and industry groups, we promote and

distribute powerful resources to educate and train thousands of students and industry professionals. Our goal is to inspire them to sustainably improve the built environment for a better climate and catalyze collaborative action to combat climate change — creating a thriving and more resilient planet for future generations.

Donations and sponsorship will immediately enable VIBE to develop, publish and distribute an important 12 textbook series to reach thousands of building professionals for workforce development and deepen the collective knowledge and capacity to improve our climate.

In this season of giving, we invite you to contribute to a growing organization capable of scaling concrete solutions to climate change in the building sector.

Holiday donation opportunities include:

- \$50 for free E-Book, \$75 for free paperback of "Earths Climate Heroes" Children's Book
- \$30k to sponsor each book in the series or \$330k for the remainder of the series

Gifts in any amount are tax deductible, and thanks to a generous matching donation program from Verdani Partners, every dollar you give by December 31, 2021 will be tripled (up to \$50,000).

MAKE A DONATION

## Next Generation Climate Heroes



VIBE believes that we have a responsibility to teach young children about climate change as we aim to help them to be change agents in creating a more sustainable future. Launched on Earth Day 2021, "Earth's Climate Heroes" is a book written by Daniele Horton primarily for young children ages 5 to 10, but broadly useful for anyone looking for a powerful yet accessible story about what causes climate change, what solutions exist to heal our planet and how each and every one of us can make a tangible difference.

Written by a mother who also has a robust background in climate science and sustainable development, "Earth's Climate Heroes" is a colorful, bright and richly illustrated book to capture the imagination of children while evoking a sense of hope and inspiring action.

We invite you to purchase this beautiful gift that can help inspire the next generation of climate heroes! It is 20% OFF today with proceeds going towards funding the climate action movement, building a crowd-sourced map of global youth activists, donating books to schools and libraries, and supporting multiple language translations.

PURCHASE BOOK

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# VIBE has been busy this year!



**4 New**

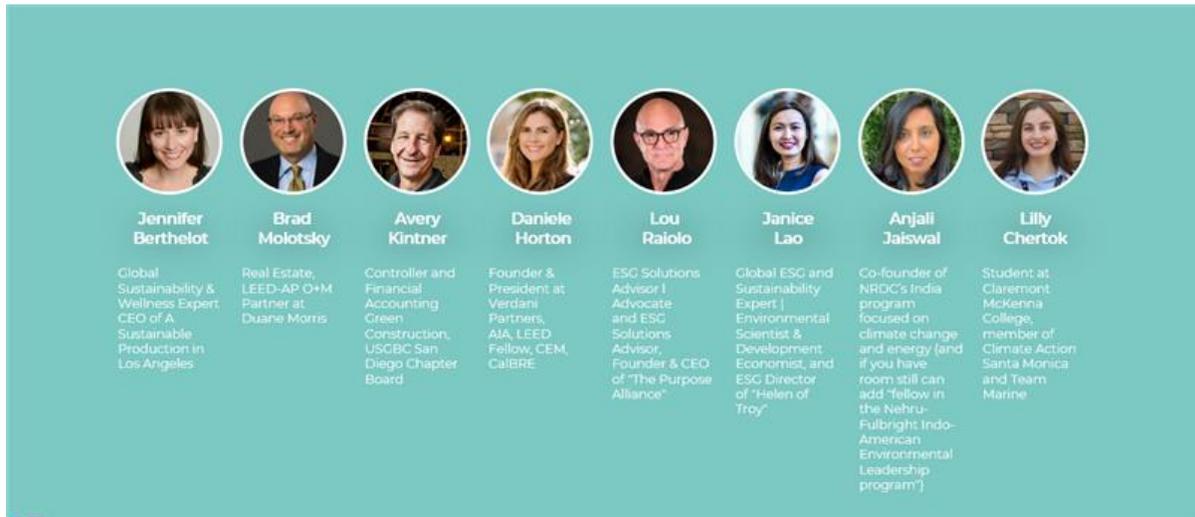
BOARD MEMBERS

**Children's Book**

SUCCESSFULLY LAUNCHED

## **2021 Activities Include:**

- Added four prestigious and accomplished new VIBE Board Members - meet them at the link below!
- Made strong progress on 4 of the books in our ESG book series
- Successfully launched our children's book "Earth's Climate Heroes" on Earth Day, including creating a new video and creating a Teachers Curriculum
- Hired part-time staff including an interim executive direction, writer, editor and graphic designer
- Updated our mission, vision and goals as we head into 2022
- Began working on language translations of the kids book to Spanish, Hindi, Chinese and Portuguese
- Registered with "Amazon Smile" as an ongoing donation option
- Expanded our social media presence
- Updated our website
- Worked with a team of undergraduate students from Western Michigan University's Haworth Business School to create a robust marketing and distribution strategy for "Earth's Climate Heroes" book



### Meet VIBE's Board of Directors

## Ways to Provide Support to VIBE



- **Write a review on Amazon**
- Follow VIBE's social media on **LinkedIn, Twitter, Facebook** and **YouTube**

- **Subscribe to receive VIBE's newsletter on our website**
- Enlist as a volunteer or contributor to VIBE's upcoming **sustainable real estate textbook series**. Please let us know if you are interested, and/or would like to refer someone in your network.



Thank you to Nova Group for their generous sponsorship of VIBE in summer 2021. We are proud to be among these environmental champions that are helping create momentum in the battle against climate change. **Learn More**

CONTACT US

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## The Book Series is Underway!

# Sustainable Real Estate Book Series

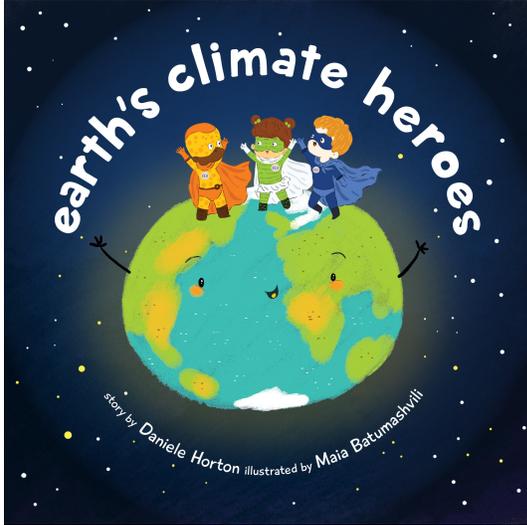
INTRODUCTION TO SUSTAINABLE REAL ESTATE
ESG REPORTING FRAMEWORKS
GREEN BUILDING RATING SYSTEMS
CORPORATE ESG STRATEGIES
GREEN BUILDING OPERATIONS
EXISTING BUILDING RETROFITS
SUSTAINABLE REAL ESTATE BY PROPERTY TYPE
SUSTAINABLE DEVELOPMENT
SUSTAINABLE URBAN PLANNING
GLOBAL RACE TO NET ZERO
RESILIENCE STRATEGIES FOR REAL ESTATE
HEALTH & WELLBEING

One of VIBE's major projects is developing the Sustainable Real Estate 12-part textbook series, which is a resource for educators, students, and professionals to scale their understanding of commercial real estate sustainability opportunities to help drive immediate action on climate change. The series will also be a powerful driver of workforce development in the growing and essential ESG field for the commercial real estate industry.



VIBE is deeply grateful to LORD Green Strategies in Dallas, Texas for sponsoring one of the books. As trailblazers driving authentic sustainability in commercial real estate, LORD Green Strategies provides actionable data, insights, and proactive solutions to help their clients achieve high ESG+R rankings. [Learn More](#)

[LEARN MORE ABOUT THE SERIES](#)



Pick up your copy at Amazon now - it's 20% off today for Giving Tuesday! The book also makes a terrific stocking stuffer and is available for bulk purchase (5+ copies) on VIBE's website. And if you donate to VIBE by December 31st at the \$50 level we will include a FREE E-book, or at the \$75 level for a FREE paperback!

[PURCHASE BOOK](#)

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