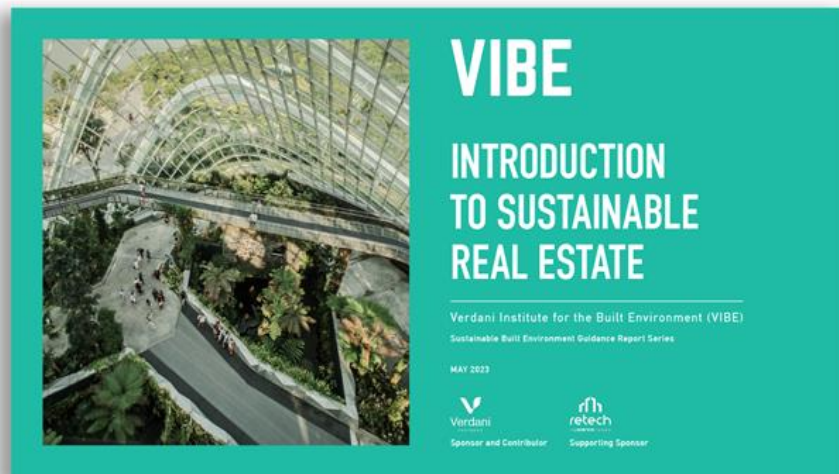


[View this email in your browser](#)



**VIBE releases its next
guidance report:**

Introduction to Sustainable Real Estate

Download your copy!

VIBE is thrilled to release "Introduction to Sustainable Real Estate," the latest in its series of guidance reports. Written for beginners and building professionals alike, it offers a condensed, birds-eye view of the topic of sustainable real estate, examining the connection between the built environment and some of the greatest environmental and social challenges of our time. After discussing how climate change, biodiversity loss, and social equity are impacted by the built environment, the report explores what a more sustainable built environment might look like and possible pathways to achieve it. The business case for environmental, social, and governance (ESG) and sustainable real estate is also covered, along with industry trends and challenges and opportunities ahead.

See [this link](#) to download the guidance report, and please share with a friend or colleague. We are grateful to our sponsors RE Tech Advisors and Verdani Partners. As VIBE continues to grow, we welcome your thoughts and feedback.



Guidance report series sponsorship is available

VIBE was founded by Verdani Partners as a mission-drive non-profit to make the building sector a more powerful solution to our climate challenge by encouraging sustainable development and operations

globally. VIBE strives to help catalyze urgent action for climate solutions. Never before has there been a greater need for action to help stabilize Earth's climate as the present. Scientists report that in order to limit temperature rise to 1.5 degrees, the next 7 years will be critical. We invite you to give generously to fuel impactful action and meaningful change. Learn more at our [website](#) and [watch our video](#).

By working with our vast networks including educators, building professionals, environmental organizations, investors, developers and industry groups, we promote and distribute powerful resources to educate and train thousands of students and industry professionals. Our goal is to inspire them to sustainably improve the built environment to work towards a healthier climate and catalyze collaborative action to combat climate change — offering a thriving and more resilient planet for future generations. Your generous donations and sponsorship enables VIBE to develop, publish and distribute our critical 12-part Sustainable Built Environment guidance report series to reach thousands of students and building professionals for workforce development to deepen collective knowledge and capacity to improve our climate and planet via the real estate sector. We are grateful to Verdani Partners, RE Tech Advisors, and GID for their generous sponsorship of our first 2 Guidance Reports.

We invite you to contribute to a growing organization dedicated to scaling environmental solutions in the building sector by visiting <https://www.verdani-institute.org/donate>

Ways to Give

PayPal →	gofundme →
By Mail →	Sponsor →
Book Series sponsorship →	Facebook →
1% for the Planet →	2022 VIBE Sponsorship Level Benefits →

VIBE's guidance report series is underway

Sustainable Built Environment Guidance Report Series

INTRODUCTION TO SUSTAINABLE REAL ESTATE
ESG REPORTING FRAMEWORKS
GREEN BUILDING RATING SYSTEMS
CORPORATE ESG STRATEGIES
GREEN BUILDING OPERATIONS
EXISTING BUILDING RETROFITS
SUSTAINABLE REAL ESTATE BY PROPERTY TYPE
SUSTAINABLE DEVELOPMENT
SUSTAINABLE URBAN PLANNING
GLOBAL RACE TO NET ZERO
RESILIENCE STRATEGIES FOR REAL ESTATE
HEALTH & WELLBEING

VIBE's current initiative is developing our Sustainable Built Environment Guidance Report Series, which will serve as a resource for educators, students, and professionals to scale their understanding of sustainability opportunities in the commercial real estate industry and accelerate action on climate change. The 12-part series aims to be a driver of workforce development in the growing and essential ESG field for the commercial real estate industry. We are seeking additional sponsorship and donations to help complete the series - **please visit for more information.**

LEARN MORE ABOUT THE SERIES

Sign up in advance for VIBE's next guidance report in late 2023 - Green Building Rating and Certifications Systems

Gratitude to our sponsors: RE Tech Advisors and GID



VIBE is grateful to both of our sponsors for the two existing Guidance Reports:

RE Tech Advisors RE Tech Advisors has generously sponsored Guidance Report 1 — Introduction to Sustainable Real Estate. As a sustainability advisor, RE Tech designs and implements award-winning programs to decarbonize and improve sustainability performance. Their interdisciplinary team creates customized solutions that unlock value, fulfill investment objectives, and pioneer the transition to a low carbon economy. Headquartered outside of Washington, D.C., RE Tech supports real estate clients representing 1.2 billion+ square feet and \$1.5 trillion AUM, as well as climate partnership programs, such as the US DOE Better Buildings Program and the US EPA ENERGY STAR® Program.



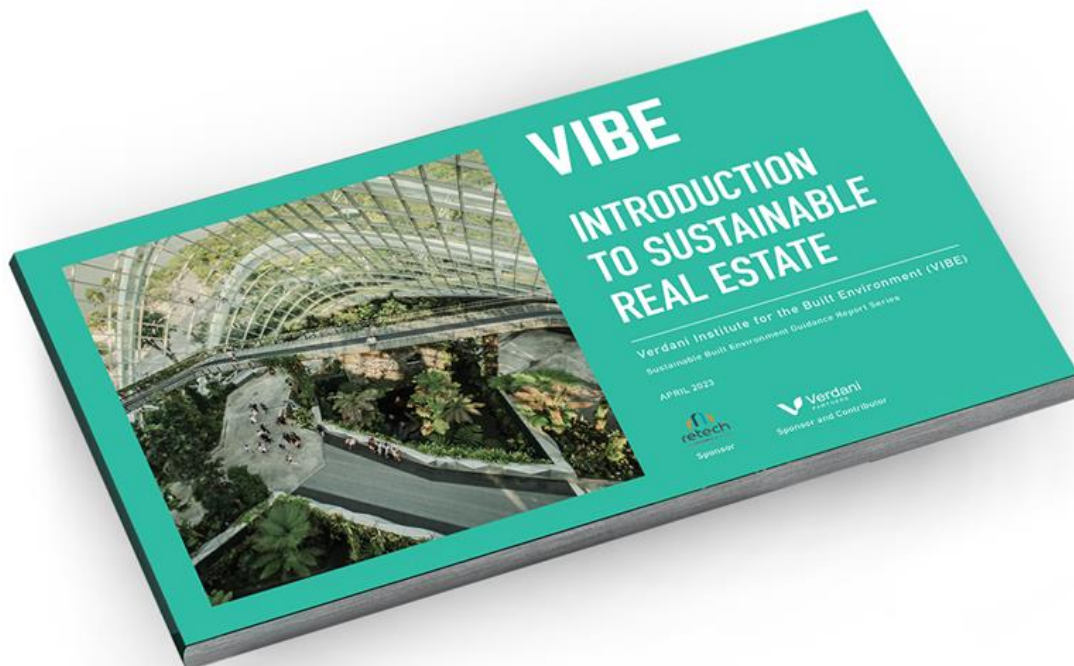
GID GID has generously sponsored Guidance Report 2 — Navigating ESG Reporting Frameworks: A Comprehensive Guide. GID is a vertically-integrated real estate investor, operator, developer, and fiduciary, that has operated a diverse portfolio of multifamily, industrial, and mixed-use developments for over 60 years. GID's Vision is

superior real estate that creates economic value and advances sustainable communities. The company's Mission is to leverage its investment, development, and management experience to enhance the communities in which it operates. GID integrates Environmental, Social, and Governance (ESG) principles into all aspects of their business including their generous sponsorship of VIBE - [learn more here](#).

Download VIBE's guidance report #1 sponsored by RE Tech Advisors - Introduction to Sustainable Real Estate



May 2023 Guidance Report: Introduction to Sustainable Real Estate



verdani-institute.org

Download VIBE's guidance report #2 sponsored by GID - Navigating ESG

Reporting Frameworks



Navigating ESG Reporting Frameworks: A Guidance Report



verdani-institute.org

VIBE is staying busy this year!



SUSTAINABLE
PROPERTIES



RESILIENCE &
RISK MANAGEMENT










EDUCATION &
RESEARCH



COLLABORATION

- Continued to make progress on our guidance report series with 2 of 12 published so far!
- **Deepened our partnership with 1% for the Planet**
- Participating as an exhibitor at the **MyGBCE in Los Angeles** in May
- Sponsored a gift basket at the **Tip Top Run Event** by a Carlsbad non-profit The Agua Hedionda Lagoon Foundation
- Onboarded six new volunteers and initiated a program for deeper ongoing volunteer engagement
- Promoted **ECH** by offering complimentary e-books on Earth Day and America Reads Day
- Continued donating a tree planting for each ECH copy sold with our partner **Ecologi**
- Boosted our social media engagement dramatically with the expert guidance of a consultant
- Updated our website to replace the book series with guidance reports
- Connected regularly with our prestigious and accomplished VIBE Board Members — meet them at the link below!

Meet VIBE's Board of Directors

						
JENNIFER BERTHELOT	Brad Molotosky	Avery Kintner	Daniele Horton	Lou Raiolo	Janice Lao	Lily Chertok
Global Sustainability & Wellness Expert CEO of A Sustainable Production in Los Angeles	Real Estate, LEED-AP O+M Partner at Duane Morris	Controller and Financial Accounting Green Construction, USGBC San Diego Chapter Board	Founder & President at Verdani Partners, AIA, LEED Fellow, CEM, CalBRE	ESG Solutions Advisor I, Advocate and ESG Solutions Advisor, Founder & CEO of "The Purpose Alliance"	Global ESH and Sustainability Expert Environmental Scientist & Development Economist, and ESG Director of "Helen of Troy"	Student at Claremont McKenna College, member of Climate Action Santa Monica and Team Marine



VIBE is a non-profit member of
"1% For the Planet"
please help support us!

In summer 2022, VIBE became a non-profit environmental partner on the **1% for the Planet** platform, that brings together smart environmental giving with responsible businesses to give back to create a healthier planet. Currently, less than 3% of philanthropy goes to green causes, yet the urgent challenges facing our planet demand much more. Dedicated to tackling this problem, 1% for the Planet is a network of like-minded individuals, businesses, donors, and environmental partners working together toward a common goal - protecting the future of our beautiful shared planet.

VIBE was honored to be selected as an environmental partner, but we need more supporters! Since thriving partnerships deliver longer-term support and greater impact for all, the platform's business members engage directly with approved environmental partners, such as VIBE to provide monetary donations, volunteer time, in-kind donations, and

promotional support We could use your help building momentum, so please consider donating on the platform and sharing our profile with others.



Other ideas to support VIBE

- **Write a review of Earth's Climate Heroes (ECH) on Amazon**
- Purchase bulk ECH copies for donation to your local school or library
- Follow and engage with VIBE's social media on **LinkedIn**, **Twitter**, **Facebook**, **Instagram**, and **YouTube**

- Encourage others to **subscribe to receive VIBE's newsletter**
- Enlist as a volunteer for VIBE's **ESG Guidance Report series** or refer someone in your network
- Be an expert contributor to VIBE's **ESG Guidance Report series** or identify others
- Contribute to **VIBE on the 1% for the Planet** platform

CONTACT US

Earth's Climate Heroes children's book is a wonderful Mothers Day gift idea



Pick up your copy at **Amazon** now - they make a wonderful Mothers Day gift to share a science-based and hopeful message with the next generation. It is also available for bulk purchase (5+ copies) on **VIBE's website**. Proceeds go towards funding the climate action movement, building a crowd-sourced map of global youth activists, donating books to schools and libraries, and supporting multiple language translations.

PURCHASE VIBE'S ECH BOOK



[HOME](#) [ABOUT](#) [CONTACT](#)

Copyright © 2022 VIBE, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).