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Make an Impact with VIBE

This year as always, VIBE continues to share the message of Verdani Institute for the Built Environment (VIBE) to help catalyze action for climate solutions. Never before has there been a greater need for action to stabilize Earth's climate as the present - scientists report that in order to limit temperature rise to 1.5 degrees, the next 10 years will be critical, so the time to act is now.

By working with our vast networks including educators, building professionals, environmental organizations, developers and industry groups, VIBE's mission it to promote and distribute powerful resources to educate and train thousands of students and industry professionals. Our goal is to inspire our audience to sustainably improve the built environment and catalyze collaborative action to combat climate change, creating a thriving and more resilient planet for future generations.

Your generous donations and sponsorship enable VIBE to continue developing, publishing and distributing an important 12 textbook series that aims to reach thousands of building professionals to help drive workforce development, and deepen the collective knowledge and capacity to improve our climate. So, in honor of Earth Day 2022, we invite you to contribute to a growing organization capable of scaling concrete solutions to climate change in the building sector.

VIBE was founded by Verdani Partners as a mission-driven, non-profit organization to make the building sector a powerful solution to our climate challenge by encouraging sustainable development around the world. Please learn more about us at our [updated website](#) and [on our video](#)!

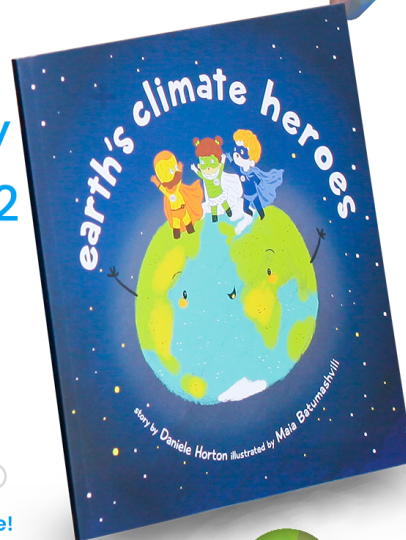
VIBE Celebrates Earth Day 2022

FREE e-book available
on Amazon
on Earth Day
April 22, 2022



SCAN HERE NOW! 

Please contact us to learn more!
info@verdani-institute.org



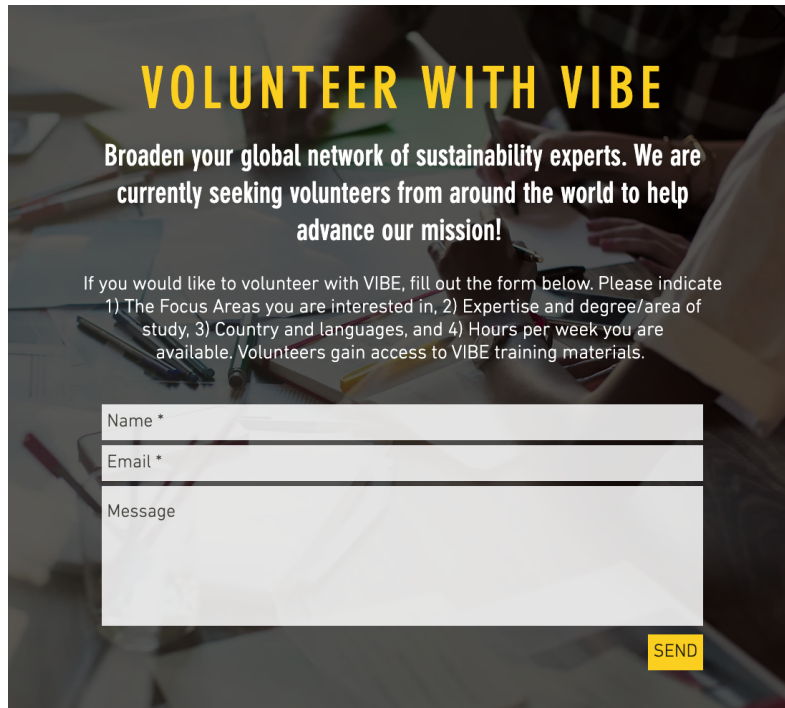
Earth Day 2022 is approaching on April 22, which will be the 52nd year this important holiday is celebrated worldwide. The theme this year is "**Invest in Our Planet**" as this is the moment to change our business, political approaches, and how we take action on climate. **Now is the time for the unstoppable collective courage to preserve and protect our health, our families, our livelihoods.** A green future is a prosperous future. VIBE is a proud partner of Earth Day.

To mark the occasion VIBE will:

- Host both in person and virtual readings of its childrens' book "Earth's Climate Heroes" (ECH) with volunteers across the country at schools, libraries, and community centers
- Offer ECH for **free E-book download** on April 22nd and 23rd
- Offer the new Teachers' Curriculum to educators with paperback purchase
- Offer a free virtual ECH reading for elementary school teachers nationally
- Continue to plant trees in partnership with Ecologi for each ECH copy sold
- Launch our "Earth's Climate Heroes" map on the [ECH website](#) where children from around the world can submit their inspiring stories, photos, and videos

MAKE A DONATION

The ESG 12-Book Series is Underway!



VOLUNTEER WITH VIBE

Broaden your global network of sustainability experts. We are currently seeking volunteers from around the world to help advance our mission!

If you would like to volunteer with VIBE, fill out the form below. Please indicate 1) The Focus Areas you are interested in, 2) Expertise and degree/area of study, 3) Country and languages, and 4) Hours per week you are available. Volunteers gain access to VIBE training materials.

Name *
Email *
Message

SEND

One of VIBE's major initiatives is developing the Sustainable Real Estate 12-part textbook series, as a resource for educators, students, and professionals to scale their understanding of commercial real estate ESG sustainability opportunities to help drive immediate action on climate change. The series will also be a powerful driver of workforce development in the growing and essential ESG field for the commercial real estate industry. We continue to make strong progress in finishing Books 1 through 4 in 2022.

Sponsorship Opportunities

We are seeking sponsors of the book series in addition to "Lorde Green Strategy's" generous sponsorship of Book 1 in late 2021. Benefits include branding of our sponsors' logos alongside VIBE's on a book cover and/or jacket, being featured in a foreword or insert and across all marketing collateral (including website, social media, newsletters, and email campaigns), taking part in our webinars or events featuring their books' topics, and other shared opportunities to drive impact with their philanthropic investment including potential alignment with UN SDG4 for education.

Volunteer Opportunities

VIBE seeks additional volunteers and expert contributors for our ongoing ESG book series. Along with learning and contributing your time to a great cause, there are multiple benefits to volunteering including publishing and website credits, and access to Verdani's extensive ESG training materials. [Please fill out the form online](#) or reach out.

Volunteer Spotlight

VIBE appreciates the valuable contributions of our volunteer team

working on the ESG book series contributing their time, insights, research, knowledge and expertise to help write our **ESG 12-book series**. We could not do it without them! A big thank you to **George Cortez, Shawn Hoffman, Lenah Lankhaar, Hannah Apple, Nolan DeJesus, Abbey Serio, Leora Cooper, and Carolina Guzman**. Meet them here and please consider joining us or referring others!

INTRODUCTION TO SUSTAINABLE REAL ESTATE
ESG REPORTING FRAMEWORKS
GREEN BUILDING RATING SYSTEMS
CORPORATE ESG STRATEGIES
GREEN BUILDING OPERATIONS
EXISTING BUILDING RETROFITS
SUSTAINABLE REAL ESTATE BY PROPERTY TYPE
SUSTAINABLE DEVELOPMENT
SUSTAINABLE URBAN PLANNING
GLOBAL RACE TO NET ZERO
RESILIENCE STRATEGIES FOR REAL ESTATE
HEALTH & WELLBEING

LEARN MORE ABOUT THE SERIES

Next Generation Climate Heroes #ECH



How can you become a Climate Hero?

-  Gather friends for group outdoor clean-ups at a park, beach, playground, or hiking trail. Make it fun with games, contests and music!
-  Help plant trees, shrubs, and native plants that will thrive in your local climate, use less water and improve air quality.
-  Create a fruit and vegetable garden at school or home. Make sure to use plants that attract natural pollinators like bees, butterflies, and hummingbirds.
-  Instead of throwing away food scraps, leaves, and newspaper, make a compost bin. The waste will become a nutrient-rich garden soil.
-  Don't forget to separate trash, recyclables, and compost into their proper cans. Remind the adults at home to replace light bulbs with energy-saving LED bulbs.
-  Talk to your parents about maybe installing solar panels, getting an electric car, or adding rain barrels at home.
-  Carry your own reusable straw, water bottle, and silverware (and encourage your family to do the same!) - just say no to plastic waste when going out.
-  Try switching to a more plant-based vegetarian or vegan diet. Meatless Mondays are a great start.

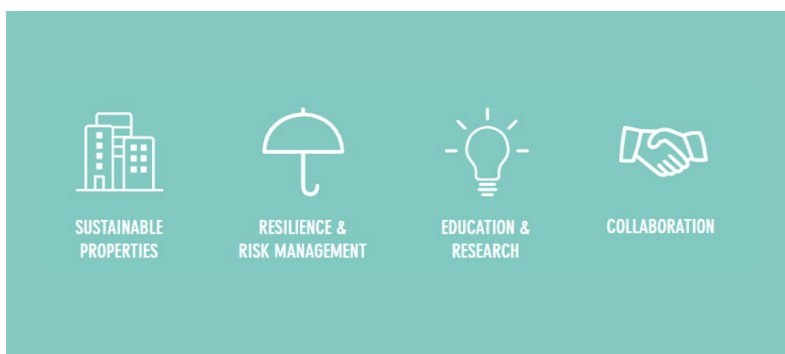
#EarthClimateHeroes: Please share your most creative environmental efforts on social media.

VIBE believes that we have a responsibility to teach young children about climate change as we aim to help them to be change agents in creating a more sustainable future. Originally launched on Earth Day 2021, "Earth's Climate Heroes" (ECH) is a book written by VIBE's founder Daniele Horton aimed for young children ages 5 to 10. This powerful book is useful for anyone seeking an accessible story about the causes of climate change and existing solutions each and every one of us can use to make a tangible difference to help heal our ailing planet. And in celebration of our first anniversary of the book launch, we have released the new #ECH map where children from around the world can post their stories, photos, and videos taking local action to help heal the planet.

Written by a mother who also has a robust background in climate science and sustainable development, ECH is a colorful, bright and richly illustrated book that captures the imagination of children, while evoking a sense of hope and inspiring action. We invite you to purchase this beautiful gift that can help inspire the next generation of climate heroes! The **E-book** will be available for free on Earth Day April 22nd and 23rd. All ECH proceeds go towards funding VIBE in its work in the climate action movement, building a crowd-sourced map of global youth activists, donating books to schools and libraries, and supporting multiple language translations.

PURCHASE BOOK

VIBE is staying busy in 2022!



2022 year-to-date activities Include:

- Continue to make strong progress on 4 of the 12 books in our ESG book series
- Promotion and social media for **Read Across America Day** on March 22nd
- Celebrating the 1-year anniversary of launching our children's book "Earth's Climate Heroes" (ECH) on Earth Day 2022 including creating a new virtual reading video
- Hiring a new research assistant and working with a team of dedicated volunteers for development of the book series
- Continue to update our mission, vision and goals for fundraising
- Published a Teachers Curriculum for ECH
- Finalizing translation of the ECH book to Portuguese for sale on Amazon Brazil in 2Q22
- Partnered with **Ecologi** for a tree planting for every copy of ECH sold
- Expanded our social media presence to **TikTok** and **Instagram**
- Continue to update VIBE's website including a **new calendar function** and **ESG book series sponsorship**
- Partnered with a Southern California School District for signed copies of ECH and a virtual reading event for Earth Day
- Gifted copies of ECH to sustainability industry influencers
- Working with a team of undergrads from Western Michigan University's Haworth Business School on behalf of the Kalamazoo Nature Center

Ecologi

VIBE

VERDANI INSTITUTE FOR
THE BUILT ENVIRONMENT

Climate positive workforce

Ways to Support VIBE



- **Write a review on Amazon** for "Earth's Climate Heroes" (ECH)
- **Sponsor copies of ECH** at your local library, school, community center, etc.
- Provide a generous donation to **VIBE**
- Watch and share our **VIBE's videos**
- Follow VIBE's social media on **LinkedIn, Twitter, Facebook, YouTube** , and **Instagram**
- Enlist as a volunteer or contributor to VIBE's upcoming **sustainable real estate textbook series**. Please let us know if you are interested, and/or would like to refer someone in your network.
- Submit stories, videos and pictures of kids using the #EarthsClimateHeroes to our **new global map feature on VIBE's website**

CONTACT US

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