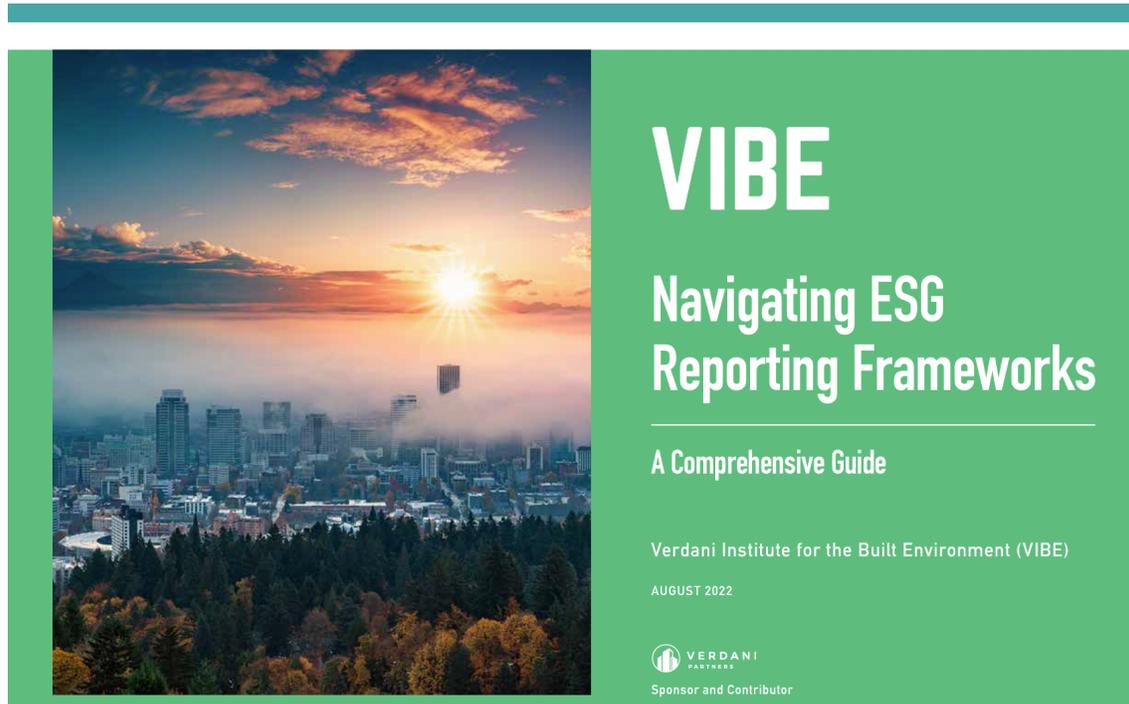




VIBE Provides In-depth Guidance on ESG Reporting Frameworks for CRE



VIBE released its first white paper, "Navigating ESG Reporting Frameworks: A Comprehensive Guide" in August of 2022, in support of our upcoming book on ESG reporting frameworks in VIBE's Sustainable Built Environment book series. VIBE's white paper aims to provide clarity on the current ESG reporting landscape by identifying, describing, and categorizing the key ESG reporting frameworks and offering insight into why, how, and when they should be applied. It features 41 different global ESG reporting frameworks and includes content verified directly from the framework organizations.

Please read it, save it as a reference, and share! [The white paper can be accessed at this link.](#)

VIBE's 12-Part Sustainable Built Environment Book Series is Underway!

VOLUNTEER WITH VIBE

Broaden your global network of sustainability experts. We are currently seeking volunteers from around the world to help advance our mission!

If you would like to volunteer with VIBE, fill out the form below. Please indicate 1) The Focus Areas you are interested in, 2) Expertise and degree/area of study, 3) Country and languages, and 4) Hours per week you are available. Volunteers gain access to VIBE training materials.

Name *
Email *
Message

SEND

VIBE's current major initiative is the development of the 12-part Sustainable Built Environment book series as a resource for educators, students, and professionals to scale their understanding of the industry and help drive immediate action on climate change. The series will be a powerful driver of ESG workforce development in the commercial real estate industry.

Sponsorship Opportunities

We are seeking sponsors for 11 of the 12 books in the series— and appreciate **Lorde Green Strategy's** generous sponsorship of Book 1.

Sponsorship benefits include:

- branding of sponsor logos alongside VIBE's on a book cover and/or jacket
- a feature in a foreword or insert in the book
- inclusion across all marketing collateral (including website, social media, newsletters, and email campaigns)
- participation in our webinars
- acknowledgement in the accompanying white paper

Volunteer and Expert Contributor Opportunities

VIBE is seeking additional volunteers and expert contributors to bring the book series to life. Along with learning and contributing your time to a great cause, there are multiple benefits to volunteering, including publishing and website credits, and access to Verdani's extensive ESG training materials. **Please fill out the form online** or email us to learn more.

Volunteer Spotlight

VIBE appreciates the invaluable time, insights, research, knowledge and expertise our volunteers contribute to VIBE's book series.

Thank you to VIBE's volunteers Reagan Redd, Leora Cooper, Elletta Callahan, Shawn Hoffman, George Cortez, and Nolan De Jesus. We also greatly appreciate the **Summer 2022 intern team from GID, including:** Phil Carmody, Coral Tapia, Jiaqi Zhang, Raeah Woodson, Rahmel Evans, Erica Orlando, Blair Englert, and Julia Lavarnway. **Meet them here** and consider joining us or referring others!

Our Team



CONTACT US

Fostering the Next Generation of #EarthsClimateHeroes





We must teach children about climate change to help them become change agents in creating a more sustainable future. **Earth's Climate Heroes (ECH)** is a book written by VIBE's founder Daniele Horton (pictured above dressed as a climate hero!). Written for young children ages 5 to 10, this book provides an accessible story about the causes of climate change and existing solutions all of us can apply immediately to make a tangible difference to heal our ailing planet.

Written by a mother with a robust background in climate science and sustainable development, ECH is a colorful, bright and richly illustrated book that captures the imagination of children, while evoking a sense of hope and inspiring action. We invite you to purchase this beautiful gift that helps inspire the next generation of climate heroes! The e-book will be **available for free on August 30th and September 1st.**

All ECH proceeds go towards funding VIBE's work in the climate action movement, including building a crowd-sourced map of global youth activists, donating books to schools and libraries, and supporting multiple language translations.

PURCHASE BOOK

VIBE

VERDANI INSTITUTE FOR
THE BUILT ENVIRONMENT

Celebrate the Chapter's 10th anniversary
including Daniele Horton reading her
children's book "Earth's Climate
Heroes"

USGBC-SD Summer Social with a Book Reading and Signing

August 18, 2022 | 4:30PM
World Beat Cultural center



www.verdani-institute.org/earths-climate-heroes

Please purchase tickets at:
sd-gbc.org/summer_social_22.

On August 18, Daniele gave a reading of the book at SDGBC's summer social event. After the reading, Daniele facilitated a discussion about VIBE and signed copies of the book for attendees. The event was held at the WorldBeat Cultural Center in San Diego's Balboa Park. The facility is a LEED Certified, re-purposed and renovated one-million-gallon water tower.



VIBE Makes Strong Progress in 2022

VIBE continues to help catalyze action for climate solutions. Never before has there been a greater need for action to stabilize Earth's climate. Scientists report that in order to limit temperature rise to 1.5 degrees Celsius, the next 10 years will be critical—now is the time to act! Below are some of the key activities we've completed so far this year.



VIBE - Verdani Institute for the Built Environment

CLIMATE CHANGE, LAND



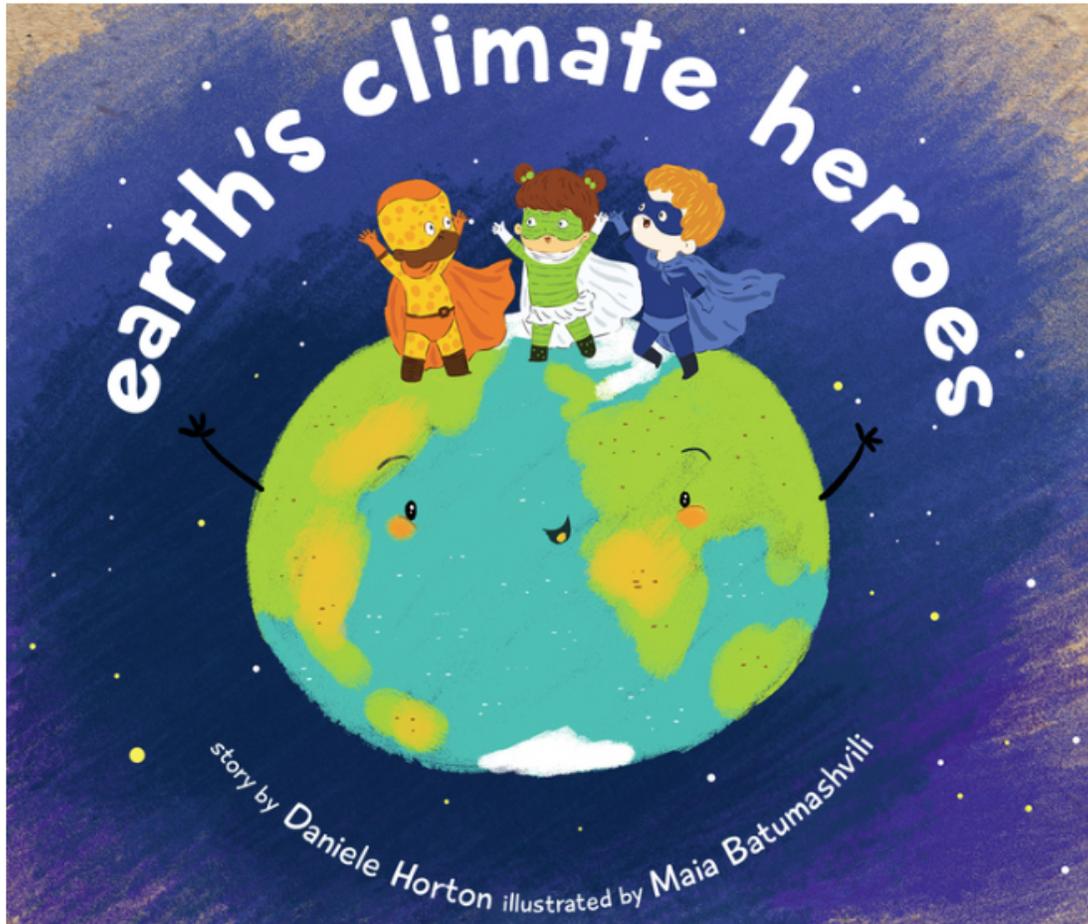
2022 year-to-date activities include:

- Published a white paper on ESG reporting frameworks in August, in support of Book 2 from our Sustainable Built Environment book series
- Joined 1% for the Planet as a non-profit partner
- Made strong progress on 3 of the 12 books in our Sustainable Built Environment series
- Participated in MyGBCE with USGBC-LA in May 2022 in downtown Los Angeles
- Promoted **Read Across America Day** on March 22nd
- Celebrated the first anniversary of ECH's launch on **Earth Day 2022** with readings at several schools, library donations, and sharing a new virtual reading video
- Hired a research assistant and worked with a team of dedicated volunteers, including six summer interns from GID, for development of the book series
- Continued to update our mission, vision and goals for fundraising
- Published a Teachers Curriculum for ECH

- Finalizing translation of the ECH book to Portuguese for sale on Amazon Brazil in 4Q22
- Partnered with **Ecologi** for a tree planting for every sold copy of ECH
- Expanded our social media presence to **TikTok** and **Instagram**
- Updated VIBE's website
- Partnered with a SoCal School District for signed copies of ECH and a virtual reading event for Earth Day
- Gifted copies of ECH to sustainability industry influencers
- Worked with a team of undergrads from Western Michigan University's Haworth Business School on behalf of the Kalamazoo Nature Center

Ways to Support VIBE

BECOME A SPONSOR



EARTH'S CLIMATE HEROES

LAUNCHED EARTH DAY, 2021

Your support enables VIBE to continue deepening our collective knowledge, improve our climate, and scale impactful solutions in the building sector. VIBE was founded by Verdani Partners as a mission-driven non-profit to make the building sector a powerful solution to our climate challenge by encouraging global sustainable development. Please learn more about us at our [website](#) and [on our video!](#)

Below are a few different ways you can support our mission:

- **Write a review on Amazon** for "Earth's Climate Heroes" (ECH)
- Become a **VIBE supporter on 1% for the Planet**
- **Sponsor copies of ECH** at your library, school, community center, etc.
- Donate to **VIBE**
- Watch and share **VIBE's videos**
- Follow VIBE's social media on **LinkedIn, Twitter, Facebook, YouTube,** and **Instagram**
- Enlist as a volunteer or contributor to VIBE's upcoming **Sustainable Built Environment book series** or refer someone in your network.
- Submit stories, videos and pictures of kids using the **#EarthsClimateHeroes** to our **global map feature on VIBE's website**
- Partner with ECH for **Green Apple Day of Service** in Autumn 2022

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