

# ESG Book Series Sponsorship

[www.verdani-institute.org](http://www.verdani-institute.org)

## Challenge

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Buildings are responsible for one-third of all greenhouse gas emissions and given their long lifespans, have an outsized climate impact if not designed and operated sustainably. Thousands of leading companies and institutions recognize the role that the built environment plays in their environmental, social, and governance policies and are searching for ways to lower the carbon footprint of their real estate portfolios—while improving the health and wellbeing their workforces and communities. Yet, delivering sustainable buildings at the pace and scale required by the urgency of the climate crisis requires that we have a deep base of capable trained ESG professionals with the knowledge and skills to reduce emissions from the built environment.

## The Solution

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(VIBE) believes that today's students, educators, and real estate and sustainability professionals play important roles in solving the climate crisis. We're developing the Sustainable Real Estate 12-book series as the most up-to-date resource on sustainable real estate to educate, inform, and inspire the leaders of today and tomorrow.

This collection will teach the critical aspects of sustainability in commercial real estate for the built environment—with topics that will establish a solid foundation of ESG knowledge for any professional and student.

## Sponsorship Opportunities

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VIBE looks to partner with leading companies, organizations, and individuals who share our commitment to education and climate health and Sustainable Real Estate Series at the following levels.

Other sponsorship levels and options are linked.

Please help make the entire Sustainable Real Estate Series possible by funding the writing, editing, design, publishing, and marketing of 11 of the remaining all 12 books. Gratitude to LORDE Green Strategies for their generous sponsorship in December 2021 of Book 1 in the series.

## Benefits of Sponsorship

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Our generous sponsors will be acknowledged through:

**Branding:** your company's logo alongside VIBE's on a book cover and/or book jacket.

**Content:** feature a foreword or insert from your company

**Marketing:** sponsors will be featured across all marketing collateral including website, social media, traditional media, advertising, VIBE and Verdani newsletters, and email campaigns.

**Education:** take part in our webinars or events featuring your book's topic of focus

**Other:** VIBE looks forward to collaborating with our sponsors to brainstorm shared opportunities to drive impact with your philanthropic investment, including alignment with UN SDG4 for education.